



دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM

ABU DHABI HOTEL PERFORMANCE REPORT

APRIL & YTD 2022

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ABU DHABI HOTEL PERFORMANCE

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APRIL & YTD 2022

OVERALL PERFORMANCE – APR 2022

**APRIL 2022
Performance**

Hotel Guests

243K

Hotel Occupancy

59%

Hotel ALOS

3.5Nights

ARR (AED)

343

REVPAR (AED)

201

Revenues (AED)

361 MN

**% Change vs
2021**

-2%

-6%

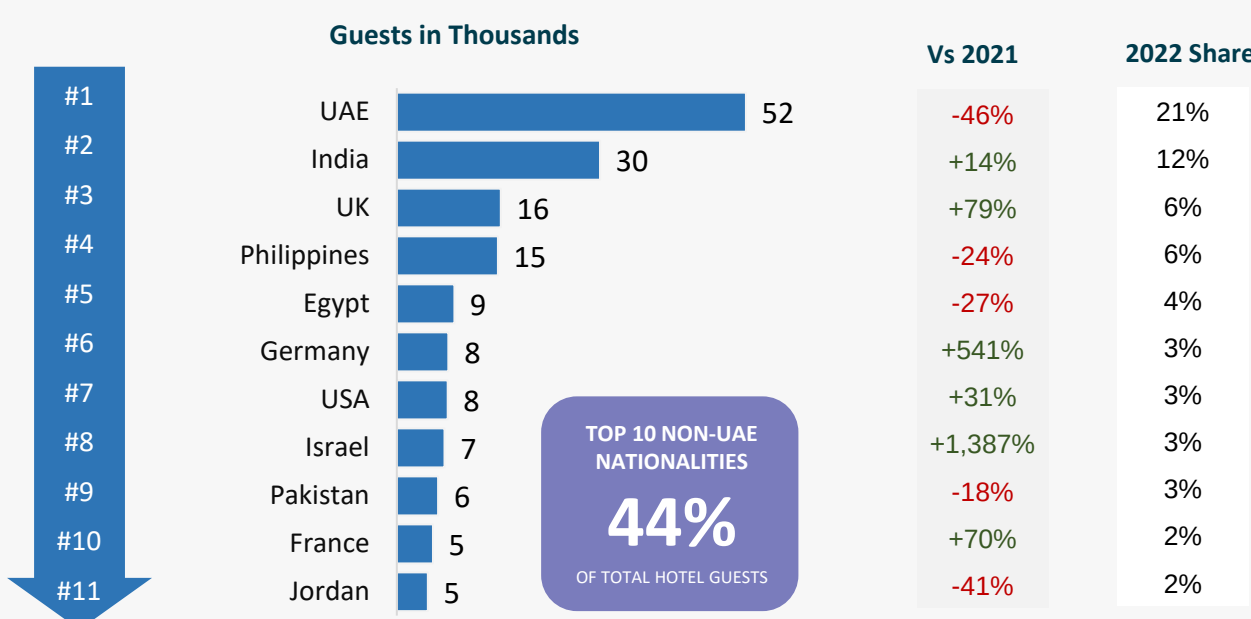
+7%

+21%

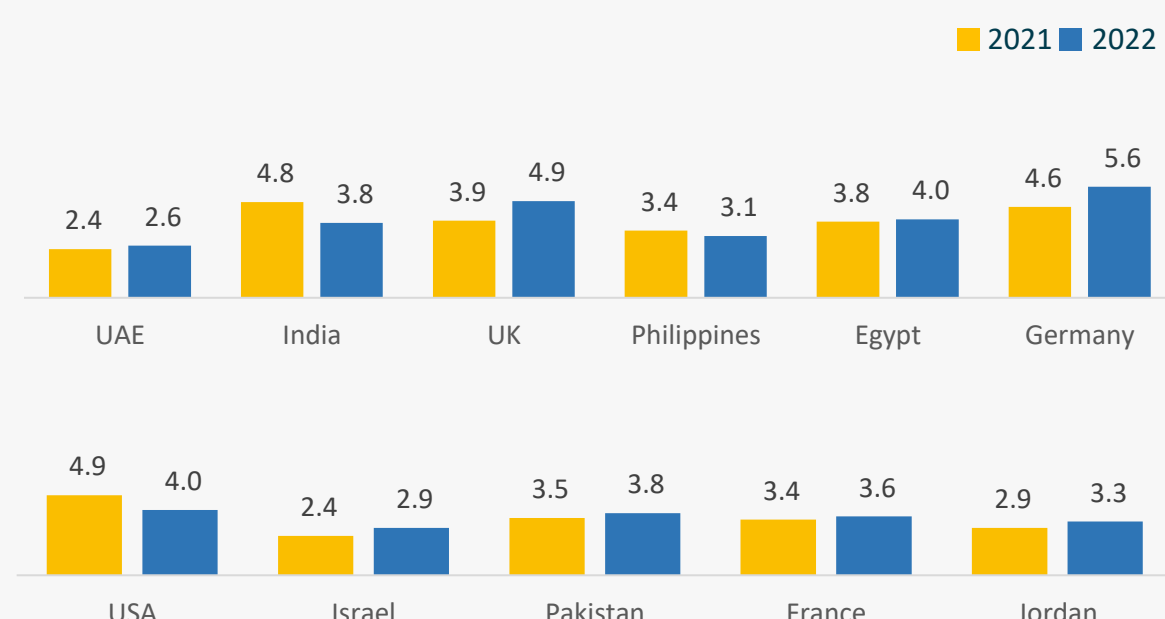
+13%

+23%

HOTEL GUEST NATIONALITIES – APR 2022



ALOS ACROSS TOP NATIONALITIES – APR 2022



PERFORMANCE BY REGIONS – APR 2022

APR 2022	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	Vs 2021	Actuals	Vs 2021	Actuals	Vs 2021
Guests (K)	214.7	+2%	19.3	-29%	9.0	-3%
Occupancy	60%	-4%	42%	-34%	50%	+1%
ALOS (Nights)	3.7	+7%	2.2	-13%	3.3	+0.3%
Total Rev(M AED)	329.7	+29%	12.7	-42%	18.9	+26%
ARR (AED)	342	+23%	222	-16%	523	+16%
REVPAR (AED)	207	+17%	93	-45%	262	+17%

Guest & revenue values are rounded off to its nearest value

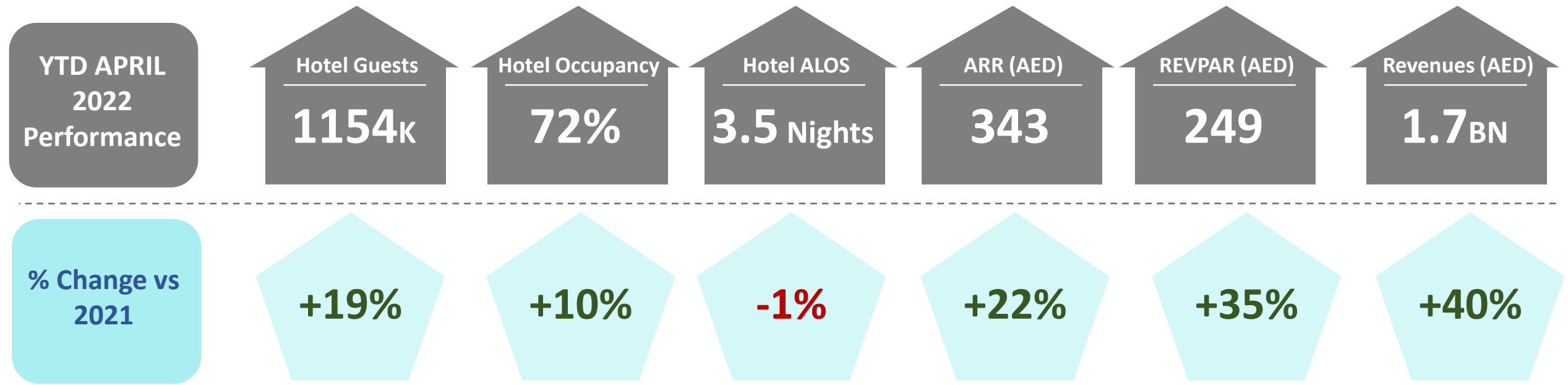
PERFORMANCE BY STAR-RATINGS – APR 2022

APR 2022	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs 2021	Actuals	% Change vs 2021	Actuals	% Change vs 2021	Actuals	% Change vs 2021
Guests (K)	115.0	+17%	71.7	-14%	34.1	-10%	22.2	-21%
Occupancy	54%	+1%	61%	-15%	57%	-11%	70%	-7%
ALOS (Nights)	3.6	+6%	2.7	+2%	2.7	-1%	7.3	+24%
Total Rev(M AED)	272.1	+42%	46.3	-15%	14.8	-9%	28.1	-6%
ARR (AED)	520	+29%	189	-2%	152	-3%	238	-5%
REVPAR (AED)	281	+31%	116	-17%	87	-13%	167	-12%

Guest & revenue values are rounded off to its nearest value

YTD APRIL 2022 PERFORMANCE

OVERALL PERFORMANCE – YTD APR 2022



HOTEL GUEST NATIONALITIES – YTD APR 2022

